

# News from Nufarm



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## FOR IMMEDIATE RELEASE

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### **3336® F and EG Fungicide Now Registered for Use on Greenhouse Vegetables, Backyard Fruit** *Nufarm Responds to Industry Needs with Host of New Label Uses for Edible Crops*

**Morrisville, N.C. – March 12, 2015** – Nufarm Americas today announced new label expansions for its Cleary 3336® F and EG fungicides as part of an ongoing effort to provide the turf and ornamental industry with additional pest management options across a widening range of edible crops.

Now available in a new, low-dust extruded granule (EG) formulation in addition to its flowable (F) formulation, 3336 EG provides arborists, lawn care operators (LCOs) and greenhouse growers with the systemic power of thiophanate-methyl for spray or drench control of troublesome plant diseases such as Thielaviopsis, Rhizoctonia, Botrytis and powdery mildew.

“The new formulation gives end users a lot more flexibility in application without giving up any of the superior formulation technology we’ve worked on for such a long time,” said Rick Fletcher, technical services manager for Nufarm Americas.

Responding to the growing desire of greenhouse growers to increase their crop offerings, and of arborists and LCOs for greater application flexibility, Nufarm has recently registered new label uses for a number of existing products.

3336 (both F and EG), for example, has received Environmental Protection Agency (EPA) approval for use on select greenhouse vegetables and transplants, herbs and backyard fruit.

The expanded uses for 3336 F and EG follow a spate of new registrations for other fungicides including Protect™ DF, TriStar® 8.5 SL, Alude™ and Affirm™ WDG, which has now been approved for use on herbs.

“Since 2010, Nufarm has undertaken a systematic label improvement program aimed at appropriate greenhouse vegetables and it has led to a whole host of new ornamental labels,” Fletcher said. “This is a response to the rising interest of greenhouse growers to broaden their crop offerings and business opportunities by growing vegetable transplants for sale by retail outlets. It is a long-term priority for Nufarm to support the industry and add all of these uses.

“We recognized there was a need,” Fletcher added. “We have organized our resources to address this need and we have worked closely with the EPA to obtain these results.”

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The addition of the backyard fruit labels for 3336 F and EG, meanwhile, are intended to help LCOs and arborists who would otherwise need to transport and apply multiple products due to the classification of backyard fruit as an agricultural crop.

“We worked with the EPA and were granted the ability to include backyard fruit on our turf and ornamental label,” Fletcher said. “This is all about understanding market conditions and responding to market needs, and that’s what Nufarm is doing.”

For more information about Nufarm and its industry-leading portfolio of pest management solutions for the turf and ornamental industry, visit [nufarm.com/us](http://nufarm.com/us) or contact your local Nufarm sales manager.

#### About Nufarm Americas

*Nufarm Americas, Inc. is a subsidiary of Nufarm Limited, a manufacturer, supplier and marketer of crop protection products based in Australia. Nufarm is recognized as one of the leading agricultural and turf chemical manufacturers in the world. Nufarm Americas, Inc. formulates products that serve the agricultural, professional turf, vegetation management and forestry markets in the United States.*

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