

Arena[®] 50 WDG INSECTICIDE¹

NEW FLORIDA LABEL FOR FLEXIBLE PYRETHROID-RESISTANT SOUTHERN CHINCH BUG CONTROL

Arena[®] 50 WDG Insecticide¹ has received a 2ee label that provides more rate options and added flexibility to control the Southern Chinch Bug in St. Augustine grass in Florida. You now have the option to use performance-proven Arena twice per year at 6.4 oz/A or save labor and apply once per year at 9.6 oz/A for longer control or 12.8 oz/A for season-long control. Save time and add value by choosing the rates that fit your spray program.



Southern Chinch Bug Damage

COMBAT SOUTHERN CHINCH BUGS

- The Southern Chinch Bug is the #1 pest in St. Augustine grass. Left untreated it will cause unsightly damage and kill the lawn, resulting in expensive lawn re-sodding.
- Failure to control could damage more than your customer's lawn, it could hurt your reputation or result in costly call backs.

ARENA IS THE ANSWER

- Effective control, including Pyrethroid-resistant
- Longest lasting residual up to 120 days
- Rapid control with feeding stopping in hours
- Control of other pests like nuisance ants and mole crickets

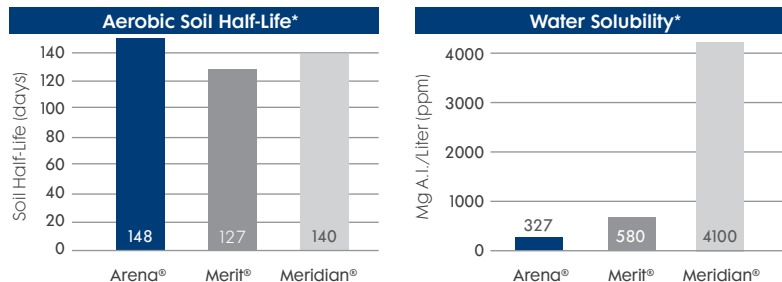
CONTROL COMPARISON

PRODUCT	RATE / ACRE	EXPECTED DAYS OF CONTROL*	MAX APP. / YEAR
ARENA [®] 50 WDG	6.4 OZ	60	2
ARENA [®] 50 WDG	9.6 OZ	90	1
ARENA [®] 50 WDG	12.8 OZ	120	1
MERIDIAN [®]	17 OZ	60	1

*Expected days of control with a single application

ARENA = SUPERIOR CHINCH BUG PERFORMANCE

Arena features greater aerobic half-life and lower water solubility than the competition, which translates into longer chinch bug control – even during periods of high rain fall.



*Aerobic soil half-life and water solubility measurements based on EPA Fact Sheets for the active ingredient of each product brand.

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For specific application rates, directions, mixing instructions and precautions, read the product label. Please visit www.nufarm.com/us to download a full label.

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