

FOR IMMEDIATE RELEASE

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Nufarm Receives EPA Registration for Sure Power™ Selective Herbicide

Alsip, Illinois (June 4, 2018) – Nufarm Americas announced it has been granted federal EPA registration for Sure Power™ Selective Herbicide, bringing lawn and landscape professionals fast and effective control of even the most challenging broadleaf weeds.

Sure Power utilizes a four-way active ingredient combination of 2,4-D, Triclopyr, Fluroxypyr and Flumioxazin. It offers early-season and late-season control of more than 250 weeds, including tough-to-manage broadleaves that impact turf appearance and quality. Sure Power delivers two different modes of action to support resistance management programs.

“Sure Power herbicide represents a new standard in weed control,” said Jason Fausey, PhD, Nufarm Turf & Ornamentals Technical Services Director. “It is a fast-acting broad-spectrum herbicide that controls some of the most challenging weeds, such as ground ivy and wild violet.”

Field trials conducted at Michigan State University led by Department of Plant, Soil, & Microbial Science Research Assistant, Aaron Hathaway, found that Sure Power provided “excellent control of dandelion, white clover, broadleaf plantain, black medic, and very consistent wild violet control.”

“Sure Power has consistently provided fast burndown of broadleaf weeds as well as long-term control in our field trials,” said Hathaway.

Sure Power is now registered in 24 states. Watch for Sure Power registration in your state at www.nufarminsider.com/SurePower.

For a complete list of Nufarm turf and ornamental products, visit www.nufarm.com/us.

As a leading supplier to the Lawn and Landscape market, Nufarm's US Turf and Ornamental team delivers a portfolio of products meeting the value, efficacy, and innovation demanded by the market to solve the daily pest and disease issues you face. Trusted products such as Escalade 2, Horsepower, Arena and Aloft have been your go to products for years and innovative solutions such as Sure Power, Certainty, and Change Up are more recent Nufarm solutions. An unsurpassed customer service team coupled with the sales and technical resources, all with a mission to solve your problems, sums up the personality of your Nufarm team. We are here to help you grow a better tomorrow, today.

Nufarm Americas, Inc. is a subsidiary of Nufarm Limited, a manufacturer, supplier and marketer of crop protection products based in Australia. Nufarm is recognized as one of the leading agricultural and turf chemical manufacturers in the world. Nufarm Americas, Inc. formulates products that serve the agricultural, professional turf, vegetation management and forestry markets in the United States.

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