

FOR IMMEDIATE RELEASE

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Nufarm Sure Power™ Selective Herbicide now registered in 38 states

Alsip, Illinois (October 11, 2018) – Nufarm Americas announced it has secured registration in 38 states for its new Sure Power™ Selective Herbicide. A new standard in broadleaf herbicides in terms of its broad spectrum and trial efficacy on tough weed challenges, such as ground ivy and wild violet, Sure Power is offered to help lawn and landscape professionals add flexibility and reduce customer callbacks.

Sure Power, now available in all cool-season and transition zone turfgrass growing regions, is labeled to control more than 250 weeds and delivers two different modes of action to support resistance management programs.

Since its approval in June 2018, many lawncare pros have taken the opportunity to use Sure Power.

“The thing I like most about Sure Power is quickly visible results. With weed control, no one likes to wait for results, myself or the customer alike. When they see leaves curling and turning brown, within 24 hours in most cases, they are reassured that the application was successful. It also seems to be living up to claims of controlling the tough stuff...” shared Patrick Vaillancourt, owner of Northern Turf Management in Maine.

A field trial conducted by Aaron Hathaway, Department of Plant, Soil, & Microbial Science, Michigan State University found that Sure Power provides excellent wild violet results with 98% control that was still evident after 39 days.

More trials by D. S. Gardner, Dept. of Horticulture and Crop Science, The Ohio State University, found that Sure Power delivers broadleaf weed efficacy, including ground ivy with noticeable control in three days as well as 56 days after treatment.

To learn more about Sure Power trials and registration in your state visit www.nufarminsider.com/SurePower.

For a complete list of Nufarm turf and ornamental products, visit www.nufarm.com/us.

As a leading supplier to the Lawn and Landscape market, Nufarm’s US Turf and Ornamental team delivers a portfolio of products meeting the value, efficacy, and innovation demanded by the market to solve the daily pest and disease issues you face. Trusted products such as Escalade 2, Horsepower, Arena and Aloft have been your go to products for years and innovative solutions such as Sure Power, Certainty, and Change Up are more recent Nufarm solutions. An unsurpassed customer service team coupled with the sales and technical resources, all with a

mission to solve your problems, sums up the personality of your Nufarm team. We are here to help you grow a better tomorrow, today.

Nufarm Americas, Inc. is a subsidiary of Nufarm Limited, a manufacturer, supplier and marketer of crop protection products based in Australia. Nufarm is recognized as one of the leading agricultural and turf chemical manufacturers in the world. Nufarm Americas, Inc. formulates products that serve the agricultural, professional turf, vegetation management and forestry markets in the United States.

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